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# #WORLDFOODDAY

## 16 October 2024

*'There won't be peace one day without more sustainable food production and consumption.'*
**Jeremy Gilley**

**Sponsored by:**

LambWeston SEEING POSSIBILITIES IN POTATOES

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# HISTORY OF WORLD FOOD DAY

## 16 October



**16 October is World Food Day, the day that the United Nations Food and Agriculture Organization was founded in 1945.**

**Since then the Food and Agriculture Organization has worked tirelessly towards achieving food security for all in order for humanity to live active and healthy lives.**

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# #WORLDFOODDAY





## 16 October 2024



**#WORLDFOODDAY brought to you from the Peace One Day London HQ, and from around the globe.**

**CORE MESSAGE: THE URGENT NEED TO TRANSFORM OUR FOOD SYSTEM PLATE BY PLATE**

**Key Themes:**

- Organic Farming
- Plant Based Diet
- Vertical Farming
- Food security
- Food Waste
- Positive Nutrition
- Regenerative Agriculture
- These issues and many more

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# OPENING STATEMENT



**QU DONGYU**

DIRECTOR GENERAL, FOOD AND AGRICULTURE ORGANIZATION

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# RLD FOOD PROGRAMME AND FAO OF THE UN

Interviews focusing on the tireless efforts of the WFP and FAO in relation to food poverty, food security and critical importance of food as pathway to peace



**VALERIE GUARNIERI**

ASSISTANT EXECUTIVE DIRECTOR, PROGRAMME OPERATIONS, WORLD FOOD PROGRAMME



**LAUREN PHILLIPS**

DEPUTY DIRECTOR OF THE RURAL TRANSFORMATION AND GENDER EQUALITY DIVISION OF THE FAO OF THE UN



**LYNNETTE NEUFELD**

DIRECTOR FOOD AND NUTRITION DIVISION AT THE FAO OF THE UN

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# La Granja, Ibiza, Spain

Juntos FARM

**A panel discussion with Christian Jochnick of Juntos Ibiza and Jose Catriman, chef at La Granja, local farmers and community leaders exploring organic farming in Ibiza and how it's changing the food system. As well the panel, three interviews will be filmed from inspirational individuals on the future of organic farming.**



**CHRISTIAN JOCHNICK**

**FOUNDER OF JUNTOS IBIZA**



**JOSE CATRIMAN**

**CHEF, LA GRANJA**



**Ismael Torres Costa**

**DEPUTY TO THE CEO, JUNTOS FARM**



**Ana Digón**

**POLITICAL SCIENTIST, COMMUNICATOR, ORGANIZER, TRANSLATOR**

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# Interview



**KEES KRUYTHOFF**

**THEMATIC CHAIR SUSTAINABLE FOODS, SUMMA EQUITY AND SENIOR ADVISOR BAIN CAPITAL**

KEY DISCUSSION POINTS

- IMPACTFUL INVESTMENT TO SUPPORT TO CHANGE A BROKEN FOOD SYSTEM

THE 5 INVESTMENT PRINCIPLES

- ALTERNATIVE PROTEIN
- ORGANIC FOOD
- LOCAL FOOD
- FOOD WASTE
- FUNCTIONAL WELLNESS

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# Interview



A discussion about how by beginning to source sustainably, reduce waste, eat and cook with more regenerative foods, we will break free of the bonds of climate doom and paralysis and nudge us towards ever more significant actions that can help create a future for those we love.



**DANA COWIN**

AWARD-WINNING EDITOR, AUTHOR, PODCAST HOST, FORMER EDITOR IN CHIEF OF FOOD AND WINE



**ISAIAS HERNANDEZ**

ENVIRONMENTAL EDUCATOR
FOUNDER OF QUEERBROWNVEGAN

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# Interview




A discussion about the role of business in growing ingredients sustainably which is not only good for the planet but also making the difference in taste of every dish you cook. A discussion about the role of business in growing ingredients sustainably which is not only good for the planet but also making the difference in taste of every dish you cook.



**FRANK HARESNAPE**

**GLOBAL VP KNORR**



**DOROTHY SHAVER**

**GLOBAL FOOD SUSTAINABILITY DIRECTOR UNILEVER, FOUNDING BOARD MEMBER FOOD FOR CLIMATE LEAGUE**

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# Interview



**LIA LEENDERTZ**

AWARD WINNING GARDENER AND FOOD WRITER



**FIONN FERREIRA**

INVENTOR AND ENVIRONMENTAL ADVOCATE

Fascinating conversation about the power of innovation, invention and culinary experimentation for a more sustainable future of our planet

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# Interview

A conversation about the magical, mysterious and medicinal world of fungi and their power to heal, sustain and contribute to the regeneration of life on Earth that began 3.5 billion years ago.



**LOUIE SCHWARTZBERG**

**PRODUCER AND DIRECTOR OF FANTASTIC FUNGI**




**APRIL JACKSON**

**CHEF & RESTAURANTEUR**

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# Interview



**MARC SCHROEDER**

**PRESIDENT INTERNATIONAL LAMB WESTON**

An inspiring discussion about the importance of regenerative agriculture and the power of potato.

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# SPECIAL FILM



**STEPHAN VAN KUIK**

SVP GENERAL MANAGER FOR LAMB WESTON EMEA

## THE STORY OF POTATOES: THE SUSTAINABLE CROP TOLD BY STEPHAN VAN KUIK AND MORE.





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# Interview



**HAKKI AKDENIZ**

**RESTAURANTEUR**

A discussion about an incredible journey from a small village to becoming one of the most accomplished American restauranteurs, and the importance of never giving up.

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# Interview



**MICHEL SCHOLTE**

COFOUNDER AND DIRECTOR OF TRUE PRICE & IMPACT INSTITUTE



**ALFRED GRAND**

FOUNDER OF GRAND FARM FOR RESEARCH AND DEMONSTRATION, AMBASSADOR FOR THE EU-MISSION SOIL

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# Interview

Starvation and hunger are still one of humanity's greatest problems, with millions suffering worldwide. Hervé the causes and impacts, as well as potential solutions.



**HERVÉ THIS**

CHEMIST, KNOWN FOR MOLECULAR GASTRONOMY



**PAUL POLMAN**

BUSINESS LEADER, CAMPAIGNER
CO-AUTHOR OF "NET POSITIVE"

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# PRESENTERS



**REBECCA ROBINS**

SPEAKER, LECTURER, ADVISOR, BOARD TRUSTEE, BEST-SELLING AUTHOR



**FIONN FERREIRA**

INVENTOR
ENVIRONMENTAL ADVOCATE



**JEREMY GILLEY**

FOUNDER, PEACE ONE DAY

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# LIVE COOKING MOMENT AND EDUCATION RESOURCE

## Peace'Za'Pizza!

**Alongside the digital experience, Peace One Day will promote action by teachers, parents and guardians to engage with young people to build peace using food.**

**The Peace One Day Education Resource Peace'Za'Pizza will be central to this, and can be found here.**

**During the event young people will cook a pizza in the studio live for everyone to enjoy.**

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# PARTNERS

WFP
World Food Programme

Juntos
FARM

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