Peace
One Day

13 CLIMATE ACTION

JUNE 2021

Climate Action Live

What will you do to support climate action?

NO CLIMATE ACTION, NO PEACE

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Climate Action Live 21 June 2021

JUNE 2021

Incredible international speakers, actors and musicians joining the Climate Action Live to raise awareness of climate change and manifest action around the world.

Broadcast HQ – Peace One Day HQ, London with live action from around the world.









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21 YEARS



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Our Objectives for this Broadcast

Climate Action Live 21 June

- Raise awareness of climate change and manifest action on a global scale
- Facilitate conversations that lead to a more sustainable and peaceful world
- Set out practical action points to help individuals and organisations engage with climate action
- Raise awareness and utilise SDG Goal 13 Climate Action to promote the protection of our air, land and sea

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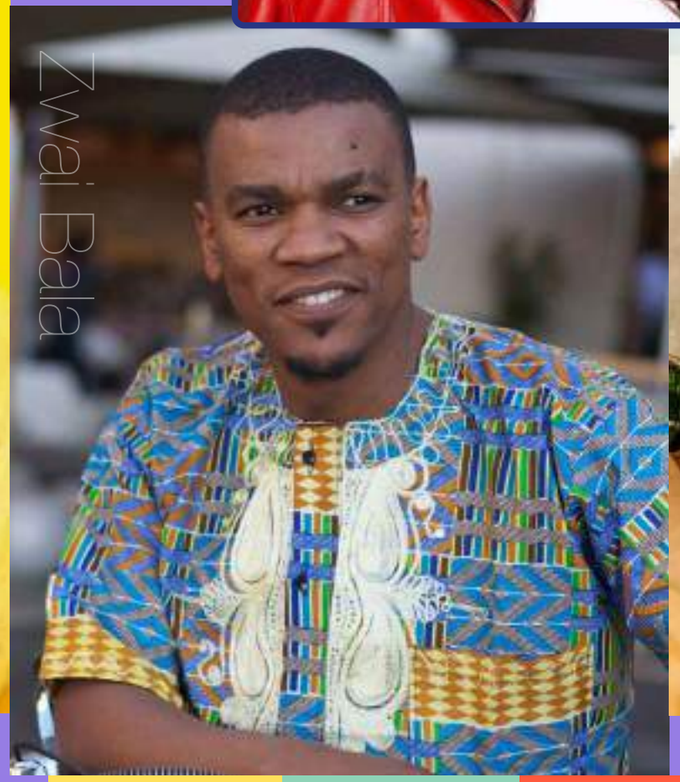
Music Performances















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Words of Peace

Actors speaking great dramatic or historical speeches that have inspired action around the themes of land, air and sea







| Hakeem Kae-Kazim | Monique Coleman | Ahmad Fawzi | Ariel Martin | Bindi Irwin |

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Special Interviews

Inspiring discussions with some of the most influential speakers on the subject of climate action and how we can create a more sustainable future for our planet.



Paul Polman
Co-Founder &
Chair of IMAGINE



Sacha Parkinson
Actor



Jochen Zeitz
Founder of Segera Conservancy, the ZEITZ foundation & The Long Run, Co-Founder of The B Team and Zeitz MOCAA



Afua Nkansah-Asamoah
Activist, Childnet's Youth Advisory Board for Project deSHAME

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Mitzi Jonelle Tan
Global Choices Arctic Angel and Climate Justice Activist



Richard Lui
Anchor and Journalist MSNBC/ NBC News, Author of ‘Enough About Me’



James Cox Chambers
Renewable Energy Entrepreneur, Biodynamic Farmer & Filmmaker



Jude Law
Actor & Peace One Day Ambassador

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Susan Nakyung Lee
Core Delivery Team, Global Assembly COP26



Richard Lui
Anchor and Journalist MSNBC/ NBC News, Author of ‘Enough About Me’



Mary Robinson
Chair of The Elders



Sacha Parkinson
Actor

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Sir David Kim Hempleman-Adams
Veteran Adventurer in Mountaineering, Polar, Aviation and Sailing



Afua Nkansah-Asamoah
Activist, Childnet's Youth Advisory Board for Project deSHAME



Valerie Keller
Co-Founder & Co-Chair of IMAGINE



Hakeem Kae-Kazim
Actor and Activist

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John Sauven
Executive Director, Greenpeace



Laura Whitmore
TV Presenter & Radio Broadcaster



Special statement
Sir Richard Branson
Founder, Virgin Group



Special Statement
Michelle Bachelet
United Nations High Commissioner for Human Rights

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Guy Beringer CBE
Chairman of The Legal Education Foundation, Former Chair UK Export Finance, Former Senior Partner of Allen & Overy



Richard Lui
Anchor and Journalist MSNBC/NBC News, Author of ‘Enough About Me’



Eglantina Zingg
Socially & Environmentally Conscious Entrepreneur and Founder of @Goleadoras



Jeremy Gilley
Founder, Peace One Day

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Phil Liggett
International Cycling Commentator,
Voice of Cycling



Emily Cherry
Executive Director, the Bikeability Trust



Catie Munnings
Andretti United Extreme E driver



Timmy Hansen
Andretti United Extreme E driver

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Panel Discussion: AIR

A discussion on the pollution of our air and how we can protect its resources.





Moderated by: **Margarita Quihuis**
Executive Director of the Peace Innovation Lab at Stanford and the Peace Innovation Institute, the Hague

Daniel Cooney
Director of Communications of UNEP

Marina Ponti
Director, UN SDG Action Campaign

Michael R.Wanyama
Team Leader, Autosafety – Uganda Program





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Panel Discussion: LAND

A discussion on the protection of our land and its resources.





Moderated by: **Eglantina Zingg**
Socially & Environmentally Conscious Entrepreneur and Founder of @Goleadoras

Michael Mapes
CEO Trivium Packaging

Valerie Keller
Co-Founder & Co-Chair of IMAGINE

Zbigniew Lewicki
Chief R&D and Sustainability Officer, Unilever Tea Company

Kees Kruythoff
Chairman & Chief Executive Officer of LIVEKINDLY Collective







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Panel Discussion: SEA

A discussion on the protection of our sea and its resources.





Moderated by: **Richard Lui**
Anchor and Journalist MSNBC/NBC News,
Author of "Enough About Me"

Inge Relph
Co-Founder & Executive Director of Global Choices

Sebastian Copeland
Polar Explorer, Photographer and
Climate Advocate

Caroline Lucas
Member of Parliament (MP) for Brighton

Bill McKibben
Co-Founder of 350.org & Schumann Distinguished
Scholar at Middlebury College







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Climate Action Live

Presenters



Eglantina Zingg

Socially & Environmentally Conscious Entrepreneur and Founder of @Goleadoras



Richard Lui

Anchor and Journalist MSNBC/NBC News, Author of ‘Enough About Me’

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Exposure Statistics

The Live Global Digital Experience



- The exposure numbers around the **Climate Action Live, 21 June 2021** will be measured carefully by Digitalis, Social 360 and Signal AI, the leading companies in the field.
- The measurement process will be carried out in a similar way as for **Peace Day 2020** and **Anti-Racism Day 2021**. *Click here to see the full reports.*
- Some of the highlights from the 21 March Report include 310,566 unique views of the **Anti-Racism Live** on Twitter from around the world.
- **The International Day for the Elimination of Racial Discrimination, 21 March 2021**, was mentioned in **6,302 articles** (14-28 March 2021). 1**0.9 times more coverage** compared to last year during the same time period.
- On **Peace Day, 21 September 2020**, **2,658 articles** mentioning Peace One Day were published, with a potential reach of **9 billion**, **4.5 times more** than last year.
- The number of unique users on the Peace One Day website **went up five-fold** in 2020, with views from **141 different countries** across the globe.

**Statistics from Digitalis, Social 360 and Signal AI. 21 March 2021 & 21 September 2020*

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Peace One Day Live on Peace Day, 21 September 2020





Anti Racism Live, 21 March 2021

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Climate Action Live

Producers | Jude Law and Jeremy Gilley
Director | Jeremy Gilley





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