Peace One Day

#PeaceDay

21 September Peace Day 2024

Who will you make peace with?



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Peace One Day Mission & Objectives

Our mission is to expose people to the message of Peace Day, 21 September. Awareness of Peace Day manifests action and action reduces violence, as we change our behaviour towards each other and our environment on and around the 21 September.

- Make **3 billion** people fully aware of **Peace Day** by **2025**, leading to more peaceful behaviour
- **Decrease violence** on Peace Day including in the cyber world
- Peace & Sustainability Education Resources available to all **193 UN Member States in six languages**
- Raising awareness of **UN Sustainable Development Goal 16**



16 **PEACE, JUSTICE AND STRONG INSTITUIONS**

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About #PeaceDay

This Peace Day will be a retrospective of 25 years of Peace One Day!

We have reached 25 years of Peace One Day. Each year has brought more impact and awareness of the campaign to create a more peaceful and just world. Last year, we estimated a total reach of 23 billion, including online viewers, media articles and more.

There were more than "942 celebrations of the International Day of Peace from 93 countries around the world in 2023" - CPNN.

We will be talking with the unsung heroes that made Peace One Day and #PeaceDay what it is today. Everyone you will see has close connections or has worked directly with Peace One Day, allowing us to continue our 25-year journey.

Join in! Be a part of it! Let's inform, inspire and engage the new generation towards measurable, lasting impact.

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Special Statement



António Guterres

Secretary-General of the United Nations

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Interview



Rt. Hon. Patricia Scotland KC

Secretary General of the Commonwealth

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Interviews



Sir Richard Branson

Founder, Virgin Group

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Filippo Grandi

United Nations High Commissioner for Refugees

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Sir Mark Rylance

Actor and Peace One Day Ambassador

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Dave Stewart

Singer-songwriter, musician, record producer

Dave Steward shares his thoughts on writing the peace one day anthem over 20 years ago.

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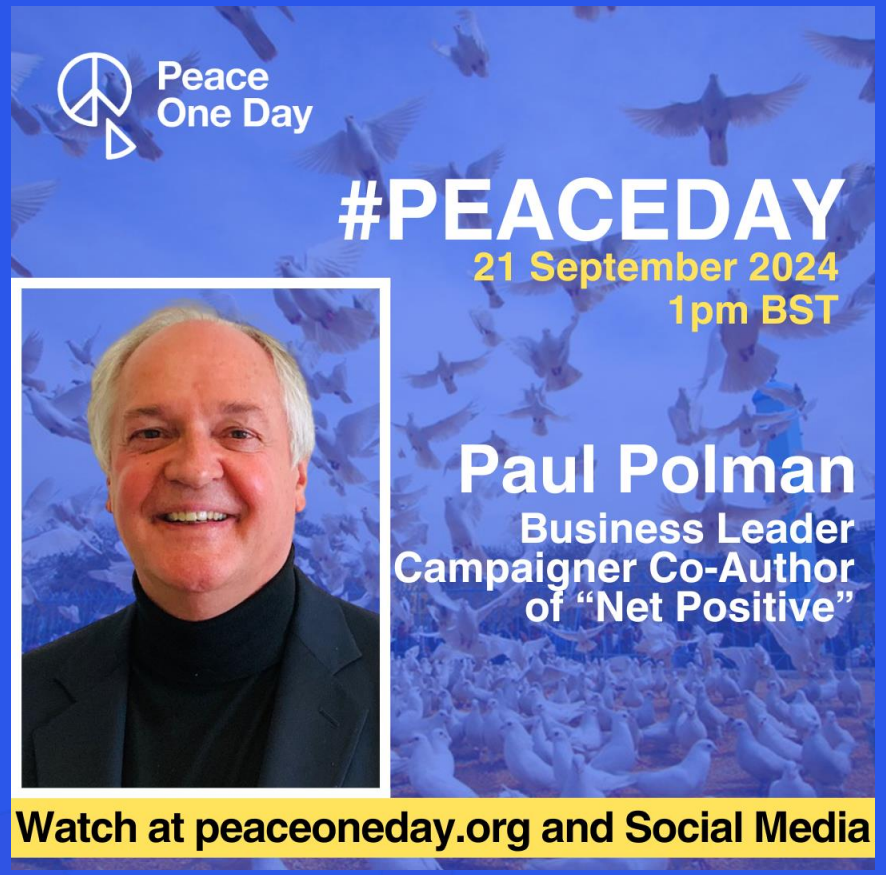
Interview



Paul Polman

Businessman, and Co-founder of the
Dutch Sustainable Growth Coalition

Paul Polman talks about the future of humanity.

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Jude Law

Actor and Peace One Day Ambassador

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Scilla Elworthy

Peace Builder, and Founder of the
Oxford Research Group

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Serena Brocklebank

Former Diplomat for the Foreign Commonwealth Office

Serena talks about establishing the 21st of September as a day of ceasefire and non-violence with a fixed calendar date on the UN International Day of Peace. A resolution put forward by the British Government.

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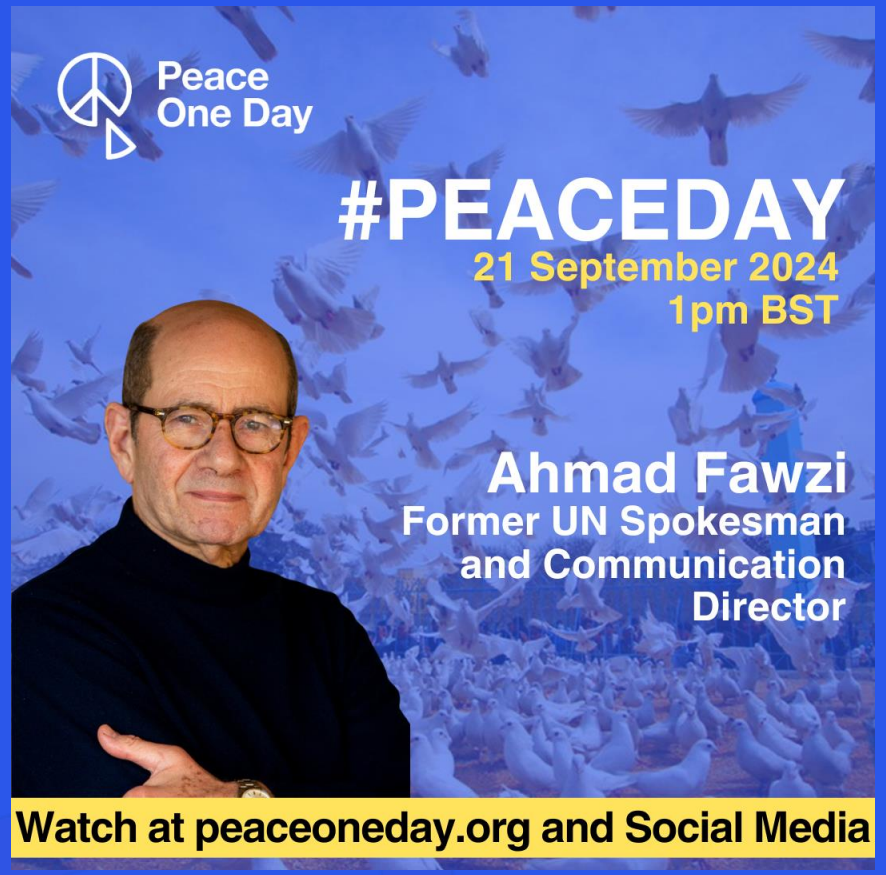

Ahmad Fawzi

United Nations Spokesman
and Communication Director
(Retired)

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Ludmila Lipskaya

Co-Founder, Women Building Bridges Peace initiative, Founding Mother of the Movement for Planetary Partnership and Peace, Strategist and Community Leader at FEMMEQ

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Steve Killelea

Founder, Institute for Economics and Peace

Steve Killelia talks about the importance Peace Day - 21st of September.

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Hakki Akdeniz

Restauranteur, Entrepreneur

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Sir Jeremy Greenstock

Former UK Ambassador to the United Nations

Sir Jeremy Greenstock talks about establishing Peace Day the 21st of September.

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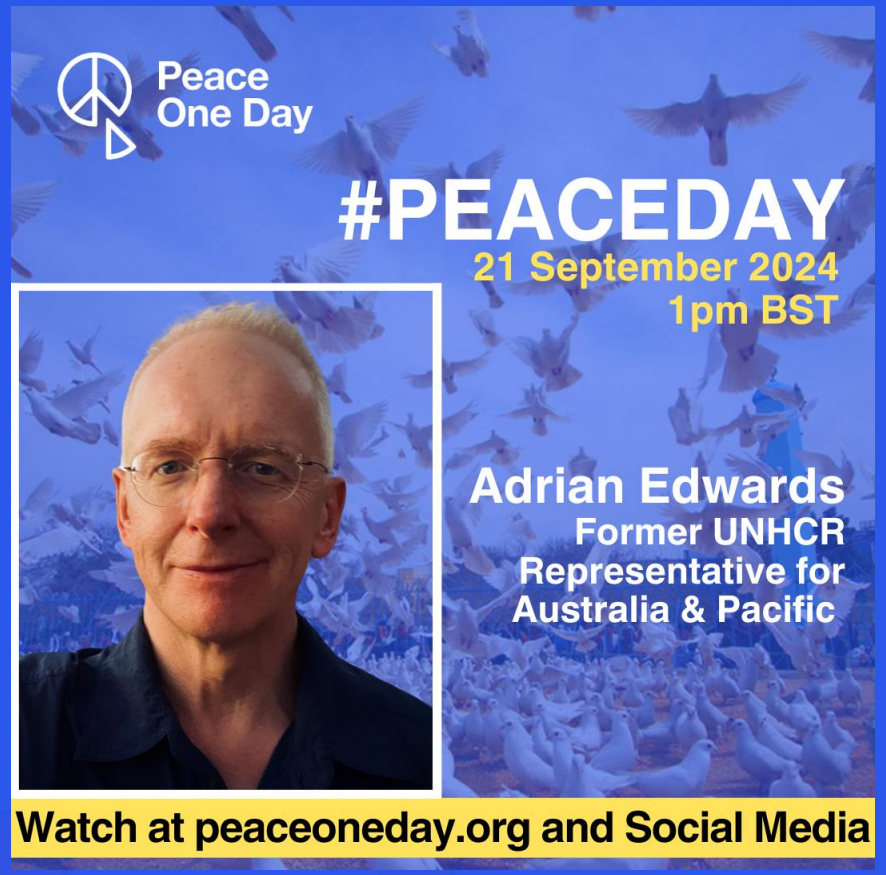

Adrian Edwards

Former UNHCR Regional
Representative Australia & Pacific

Adrian Edwards talks about manifesting the ceasefire in Afghanistan on Peace Day.

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May Pundak

Executive Director of the Israeli branch
of A Land for All
Lawyer and Feminist Activist.

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Dr. Rula Hardal

Palestinian Co-Director of A Land for All
Lecturer in Political Science at Palestinian Universities, Research Fellow at the Shalom Hartman Institute for Israeli and Jewish Identity in Jerusalem, Fellow in the Forum for Regional Thinking.

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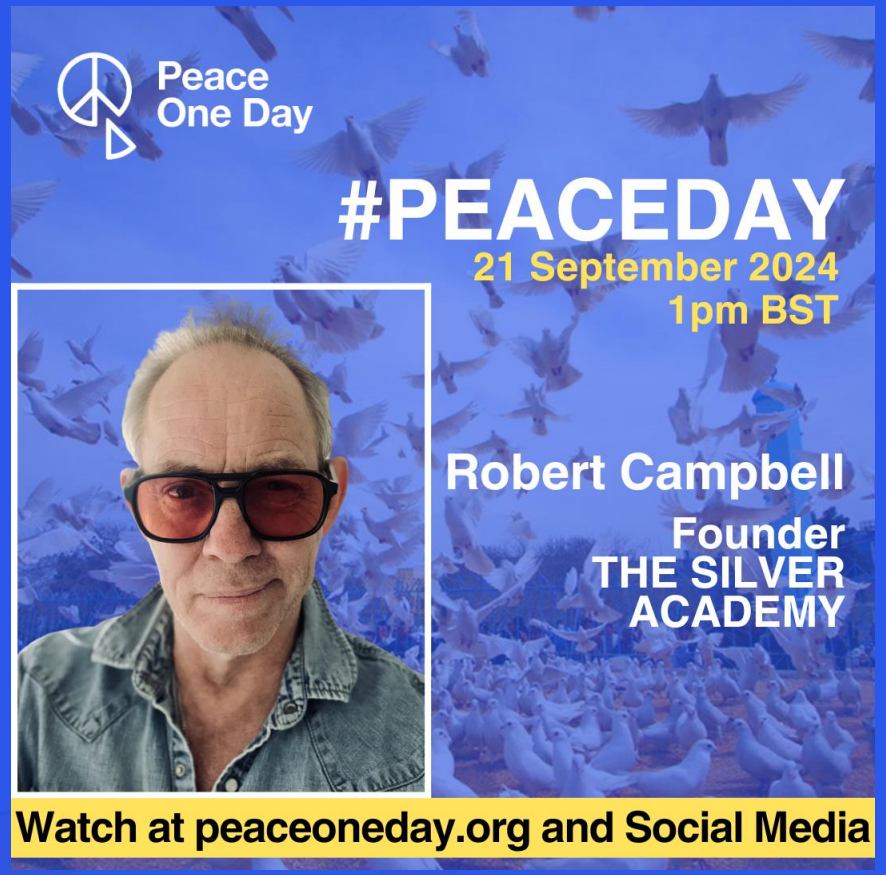

Robert Campbell

Advertising Expert.
Founder THE SILVER ACADEMY

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Richard Cotton

Actor, Voice Artist, and Scriptwriter.

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Steve Barron

Director

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Host



Jeremy Gilley MBE

Founder, Peace One Day

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24 YEARS OF POD

