Climate Action Live

Digital Report - June 2024



The report was compiled using data from Digitalis, Signal-AI, and Social360 and provides an overview of the monitoring conducted for the Climate Action Live online campaign in June 2024.

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1. Scope and Methodology

This report contains key metrics from the monitoring of the Climate Action Live event, focusing on the period 14-28 June 2024. It is split into three sections: Social Media Analysis, Online Media Analysis, and Search Engine Result Pages Analysis.

The data contained within this report was collected using the following keywords and hashtags:

Keywords and Hashtags

Climate Action Live	**#ClimateActionLive**	**#DoYourPeace**	**#CyberNonViolence**
Climate Action	**#LeadTheShift**	**#PeaceOneDay**	**#ClimateChange**
Make peace with the planet	**#21June**	**#PeaceDay**	**#TurnItAround**
Climate Action Live Global Digital Experience	**#NoClimateActionNoPeace**	**#GlobalGoals**	**#JeremyGilley**
No Climate Action, No Peace	**#SDGS**	**#ClimateAction**	**#EnvironmentRightNow**
Jeremy Gilley	**#WordsofPeace**	**#NothingBeatsNature**	

Background

"No Climate Action, No Peace"

In order to reach its target of making 3 billion people aware of Peace Day by 2025, Peace One Day is sharpening its focus. Recognising that Peace and other issues of global concern - Climate Action, Anti-Racism and the mobilisation of youth - are all intimately connected, from 2021 Peace One Day is marking four critical days in the global calendar, each with deep significance in relation to seasonal change. Each of these key stations of the year plays host to a live digital event, providing a platform for discussion and action around issues of global concern.

On 21 June 2024, Peace One Day produced the fourth annual Climate Action Live event spreading the message of 'No Climate Action, No Peace'. Unlike other Peace One Day events such as Peace Day Live 21 September and Anti-Racism Live 21 March, there is no pre-established link between 21 June and Climate Action. Nevertheless, Peace One Day was humbled by the overwhelmingly positive response and support we received from some of the world's foremost thinkers and leaders in relation to Climate Action. Viewership was in line with similar events produced by bodies such as the UN, and our message had a truly global reach, with a highly engaged audience that tweeted from almost every country on the planet.

2. Summary

Social Media Analysis Highlights

The digital event has seen a major increase in viewership this year as we recorded a total of **242,125 views**. This is **over ten times** the 21,000 views amassed during last year's event.

The Peace One Day social media campaign for Climate Action Live garnered significant engagement and impression statistics in its fourth year.

- 568,455 impressions
- 4,310 engagements

The impressions figure recorded this year is over triple the statistic recorded last year and engagements also increased by 800 compared to the 2023 event.

The collective hashtags we monitored for the Climate Action Live event were used in almost every single country in the world. The following were the most frequently used within the period 14 -28 June 2024.

- #ClimateChange (69,294 total tweets)
- #SDGS (27,799 total tweets)
- #ClimateAction (25,780 total tweets)
- #GlobalGoals (5,988 total tweets)
- #21June (1,293 total tweets)

Online Media Analysis Highlights

- Throughout the monitoring period, the Peace One Day website (www.peaceoneday.org) received 84,318 views.
- The number of daily active users rose gradually, peaking on the day of the event at 10,262 users. This is a substantial increase from the 450 active users recorded for the 2023 event.
- On 21 June, viewers who tuned in spent on average 31 minutes on the website.

Search Engine Result Pages Analysis Highlights

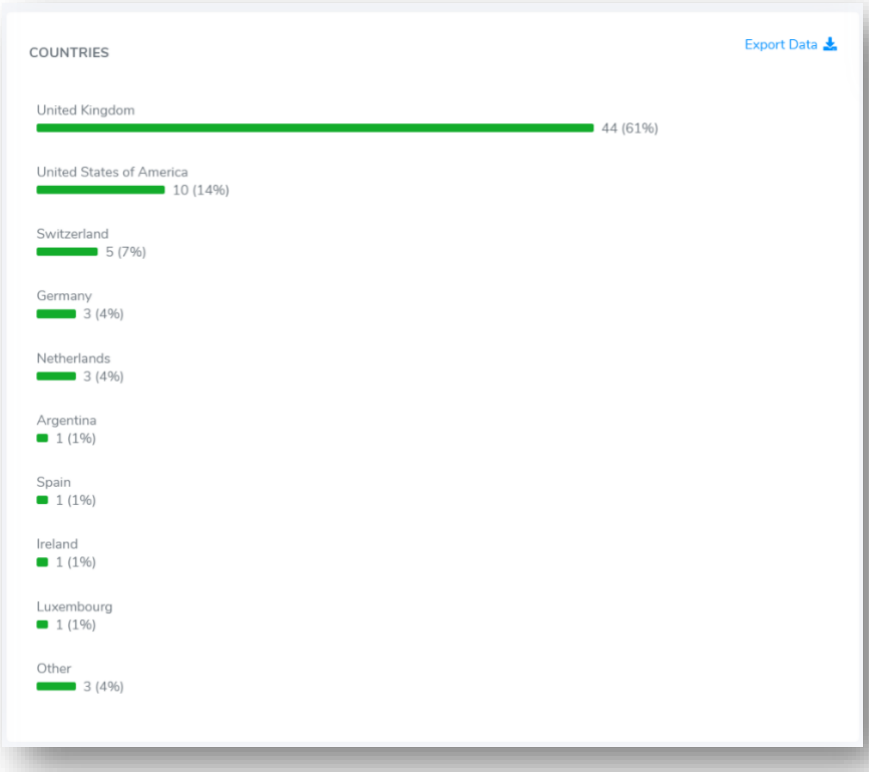
The search engine results pages (SERPs) for the keywords associated with the Climate Action Live event presented mixed findings. While there was a large amount of content related to 'climate action' generally, this detracted from the coverage relating to the Climate Action Live event. The results for "Climate Action Live Global Digital Experience" were the best performing out of the keywords, with the content clearly optimised to rank for this term. Results for "Climate Action Live" and "No Climate Action, No Peace" also saw the ranking of more relevant entries on the day of the event, and this continued one week post-event.

3. Online Media Analysis

The Peace One Day website gained over 10,262 active users on the day of the event. Note that the baseline number of active users a few days before the event was approximately 1,339 users per day. The table below demonstrates the deviation from the baseline number of visitors per day and the significant peak on the day of the event.

Peace One Day					https://peaceoneday.org		
	18-Jun	19-Jun	20-Jun	21-Jun	22-Jun	23-Jun	24-Jun
Users	1339	3462	9001	10262	8760	4211	1129
Web Hits	882	2339	17232	13135	11232	656	678
UK	55%	58%	65%	69%	66%	63%	25%
USA	8%	8%	7%	11%	14%	8%	7%
EMEA	34%	31%	24%	14%	16%	25%	66%
APAC	3%	3%	4%	6%	4%	4%	2%

Through the period of website monitoring, we identified visitors from different countries around the world. The chart below demonstrates the geographical spread of users.



Event Viewership

The event was covered on several platforms: Peace One Day's X, Facebook, Instagram, LinkedIn, and YouTube accounts and at www.peaceoneday.org. Together, they brought the event a total combined viewership of 242,125 views— which is over ten times the number of views in comparison with last year's Climate Action Live event. Most of the views originate from the X live stream which amassed 121,600 views, followed by the website which garnered 84,318 views. Social media videos across platforms also accumulated an impressive 26,137 views. The average viewing time on the website was approximately 31 minutes, a figure similar to the one recorded last year. This, combined with the web traffic information detailed above, indicates that the viewers that tuned in on 21 June were highly engaged, with users visiting our website to watch there, register, or otherwise seek out additional information about Climate Action Live.

4. Social Media Analysis

This section presents an analysis of social media coverage of the Climate Action Live event, focusing on activity during the period 14-28 Jun 2024.

Hashtags Participation

The following statistics are the total tweets for various keywords associated with the event between 14-28 Jun 2024. These give an indication of the scale of content being shared on the platform.

- #ClimateChange (69,294 total tweets)
- #SDGS (27,799 total tweets)
- #ClimateAction (25,780 total tweets)
- #GlobalGoals (5,988 total tweets)
- #21June (1,293 total tweets)
- #WordsofPeace (1,044 total tweets)
- #PeaceDay (556 total tweets)
- #ClimateActionLive (134 total tweets)
- #LeadTheShift (128 total tweets)
- #NothingBeatsNature (122 total tweets)
- #NoClimateActionNoPeace (111 tweets)
- #PeaceOneDay (95 total tweets)
- #EnvironmentRightNow (74 total tweets)
- #DoYourPeace (24 total tweets)
- #TurnItAround (9 total tweets)
- #CyberNonViolence (0 tweets)
- #JeremyGilley (0 total tweets)

Online Coverage

This section provides examples of how the event was picked up and shared by prominent users on social media. For X, we have included the follower counts which indicate the potential audiences for these specific tweets. We also include the approximate number of retweets and likes which show direct engagement and interaction with the message. The number of posts related to the Climate Action Live event increased steadily in the lead-up to the main event, peaking on 21 Jun 2024 as the event organisers and participants actively promoted the event, seeing engagement from social media users.

- Sentiment recorded from coverage of the event is largely positive, with A Plastic Planet and Seismic being among the sponsors promoting the event.

- Irish media personality Laura Whitmore, UN SDG Action Campaign, Center for International Environmental Law, World Fund Founding Partner Danijel Višević, and Environmental Health News are among the participants, partners and influential sources to repost the event.

- Out of the standalone hashtags tracked for this analysis, relevant mentions of #21June and #PeaceOneDay appear the most frequently after #ClimateActionLive.

Peace One Day Team Social Media Campaign Posts

Peace One Day took to social media platforms several times to promote the Climate Action Live event. The following posts were all published through Peace One Day's and Jeremy Gilley's social channels.

Peace One Day on X (35.5k+ followers)

"Interview with @MelissaFleming , Under-Secretary-General for Global Communications at the United Nations for Climate Action Live 2024. @mover_eu" (1+ reposts, 2+ likes. 27 Jun)

"Statement from @PaulPolman , Business leader, campaigner, co-author of "Net Positive" for Climate Action Live 2024. @mover_eu" (1+ reposts, 2+ likes. 27 Jun)

"Interview with @Valerie_Keller_ , Co-Founder and CEO, @IMAGINE_one_ for Climate Action Live 2024. @mover_eu Watch the full film here... #ClimateActionLive #LeadTheShift #21June #PeaceOneDay #NoClimateActionNoPeace #EnvironmentRightNow #NothingBeatsNature". (2+ likes. 28 Jun)

Peace One Day on Instagram (9.6k+ followers)

"Interview with Amy Bourbeau, Cofounder and Chief Impact Officer, Seismic for Climate Action Live 2024." (4+ likes. 25 Jun)

"Interview with Paul Lewis, Cofounder and CEO, Seismic for Climate Action Live 2024." (3+ likes. 26 Jun)

"Interview with Xiye Bastida, Climate Justice Activist for Climate Action Live 2024... If you'd like to donate to POD and support our work, go to... #ClimateActionLive #LeadTheShift…" (1+ likes. 26 Jun)

Jeremy Gilley on X (33.2k+ followers)

"Coming up on Climate Action Live! Alexandra Pimor, Char Love, Paul Lewis, Sian Sutherland, Dr Pete Myers, Carroll Muffett, Zara Hawkins, Dana Cowin, Kyle Stice" (1+ likes. 21 Jun)

"Coming up on Climate Action Live! Mitzi Jonelle Tan, Paul Polman, Xiye Bastida, Paul Lewis, Melissa Fleming, Laura Whitmore, AY Young, Jeremy Gilley MBE, Secretary General of the United Nations António Guterres" (21 Jun)

"Interview with Nicolas Rochat, Founder of Mover Plastic Free Sportswear for Climate Action Live 2024. @mover_eu Watch the full film here... #ClimateActionLive #LeadTheShift #21June…" (1+ likes. 24 Jun)

Jeremy Gilley on Instagram (10.9k+ followers)

"Peace One Day is proud to announce Afua Nkansah-Asamoah, Activist, Childnet's Youth Advisory Board for project deShame will be participating in Climate Action Live 21 June 2024." (5+ likes. 20 Jun)

"Today is the Day! Climate Action Live 21 June 2024 at 1pm BST. Follow our social media for announcements, and visit..." (4+ likes. 21 Jun)

"Peace One Day is proud to announce Sophia Pasetti, CEO of KOKO Foundation will be participating in Climate Action Live 21 June 2024." (5+ likes. 25 Jun)

Other Participants

Below are some of the key social media posts shared by users with significant followings.

- UN Global Communications Lead Melissa Fleming (138.7k+ followers, 4+ reposts, 8+ likes) tweeted "If we dramatically cut carbon emissions, climate change can be slowed, even stopped. Tune in to @PeaceOneDay as we discuss communicating the clean energy solutions within our grasp. #ClimateAction" (21 Jun)

- Dutch businessman and author Paul Polman (70.9k+ followers) opined "Well worth tuning in to @PeaceOneDay @JeremyGilley #ClimateActionLive #NetPositive" (21 Jun)

- Kofi Annan Foundation (28.9k+ followers, 2+ reposts, 8+ likes) announced "We are honoured to be part of Climate Action Live from @PeaceOneDay , which will be happening live on 21 June! At 5:30pm BST, Kofi Annan Foundation Executive Director

@CMomal will be interviewed by Peace One Day Founder @JeremyGilley . Save the link and join us live on Friday! #PeaceOneDay #NoClimateActionNoPeace" (20 Jun)

- A Plastic Planet (25.3k+ followers) wrote on LinkedIn "The health and survival of our planet is an essential element to global peace. Don't miss out on the chance to join the conversation. Peace One Day Seismic Mover Plastic Free Sportswear hashtag#ClimateActionLive hashtag#PeaceDay" (26 Jun)

- A Plastic Planet (14k+ followers, 16+ likes) also posted on Instagram "No Climate Action, No Peace! Tomorrow - 21st June - we're joining leading international activists and creatives for Climate Action Live. Hosted by @peaceoneday_official our mission tomorrow is to accelerate climate ACTION on a global scale..." (20 Jun)

- Environmental Health News (12.9k+ followers) noted "Tune in as Dr Pete Myers, Chair, Founder and Chief Scientist of Environmental Health Sciences will be participating in Climate Action Live!" (21 Jun)

- AFrontlines (12.1k+ followers, 1+ reposts, 5+ likes) shared "Don't miss #NemonteNenquimo and Mitch Anderson, co-founders of @AFrontlines , in this @PeaceOneDay interview. Hear their crucial message from the #AmazonRainforest for #ClimateAction!" (21 Jun)

- Seismic (4.1k+ followers) declared "Today is the day!! At 1pm BST Climate Action Live goes… live! Join through the link below to see and learn from epic conversations with climate action leaders including Paul Polman, Sian Sutherland, Marcello Palazzi, Sara Williams OBE CMgr CCMI, Oliver Bolton, Charmian (Char) Love, Scarlett Benson and many many more. Big thanks and congratulations to the amazing Jeremy Gilley MBE team at Peace One Day for leading on the critical topic, we at Seismic are so happy to be supporting your incredible work." (26 Jun)

Additional Examples of Key Social Media Posts

The following screen captures show some of the key posts made by various influencers, politicians, athletes and other key personalities that engaged with the 2024 Peace One Day Climate Action event.







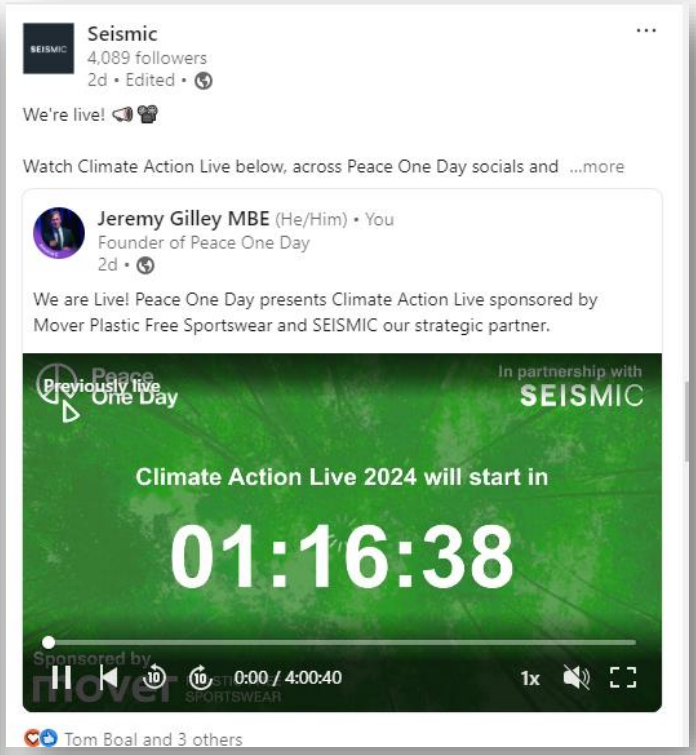


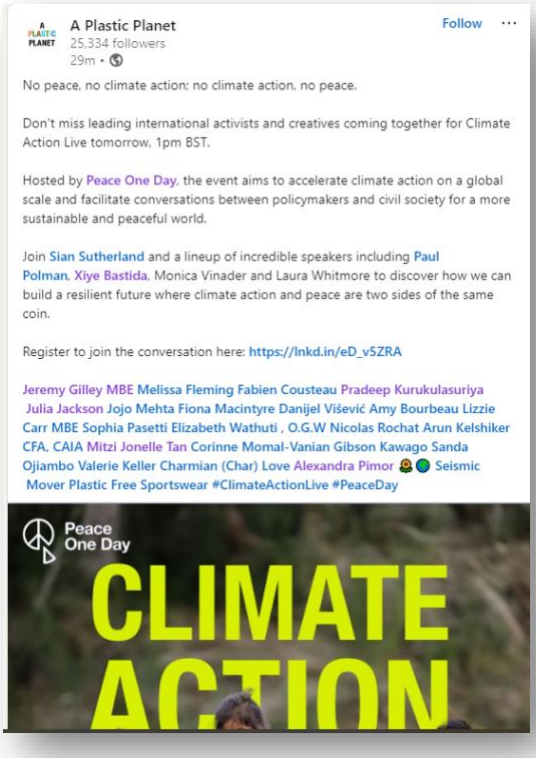


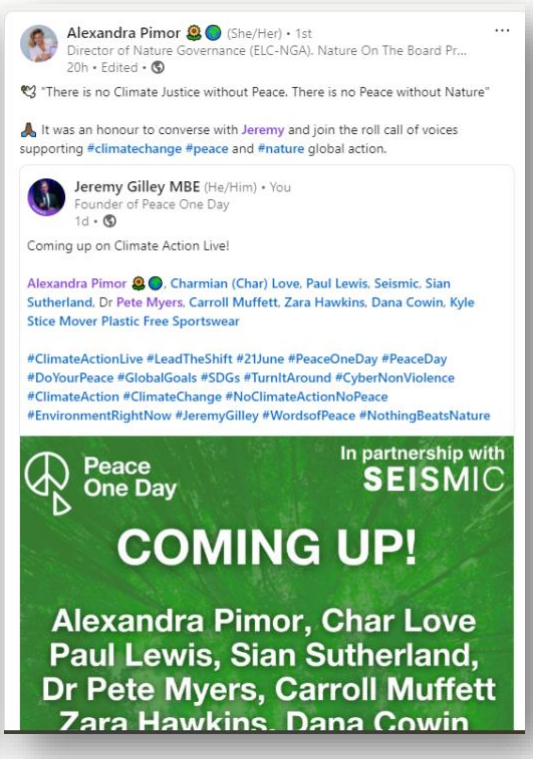


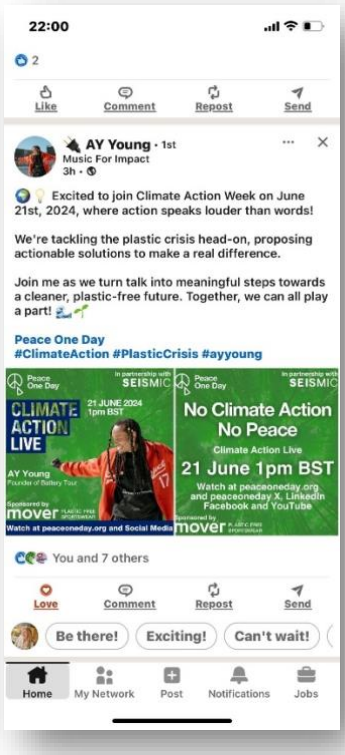

Posts
jeremygilleypod
View Insights
Boost Post
Liked by mover.sportswear and 3 others
jeremygilleypod Ivona Glibusic, Head of Marketing and Communications, Mover Plastic Free Sportswear talking about Climate Action Live 21 June 2024. POD is so proud to have Mover Plastic Free Sportswear as our partner and sponsor.
Follow our social media for announcements, and visit peaceoneday.org or Peace One Day on X, Facebook, LinkedIn and YouTube to watch the broadcast and register for more info.
If you'd like to donate to POD and support our work, go to https://rb.gy/mx0en
#ClimateActionLive #LeadTheShift #21June #PeaceOneDay #PeaceDay #DoYourPeace #GlobalGoals #SDGs #TurnItAround #CyberNonViolence #ClimateAction #ClimateChange #NoClimateActionNoPeace #EnvironmentRightNow #JeremyGilley #WordsofPeace #NothingBeatsNature

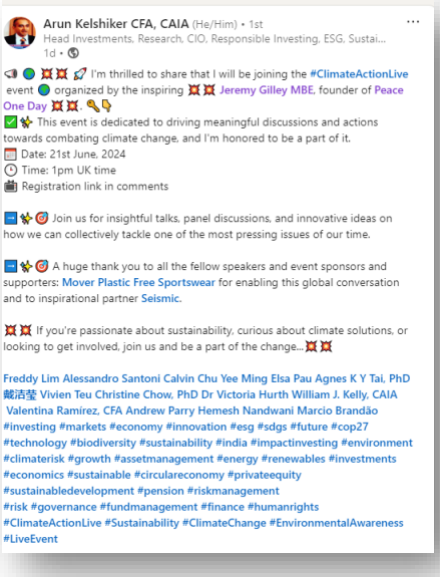

Instagram
uncdf
Peace One Day
In partnership with SEISMIC
CLIMATE ACTION LIVE
21 JUNE 2024
1pm BST
Pradeep Kurukulasuriya
Executive Secretary
UN Capital Development Fund (UNCDF)
Sponsored by mover PLASTIC FREE SPORTSWEAR
Watch at peaceoneday.org and Social Media
uncdf UNCDF's Executive Secretary, Pradeep Kurukulasuriya, will participate on # ClimateActionLive to discuss the prospects of building a better future for #LDCs and developing countries!
Stay tuned for the full conversation on June 21: PeaceOneDay.org
#LeadTheShift
@PeaceOneDay_official

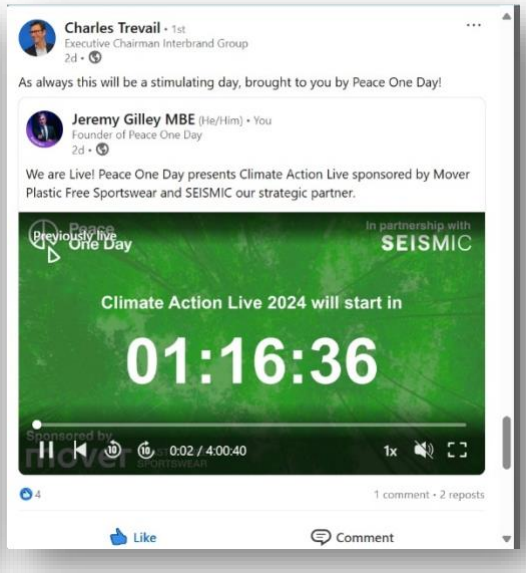

Seismic
4,089 followers
2d • Edited •
We're live!
Watch Climate Action Live below, across Peace One Day socials and ...more
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:16:38
0:00 / 4:00:40
1x
Tom Boal and 3 others

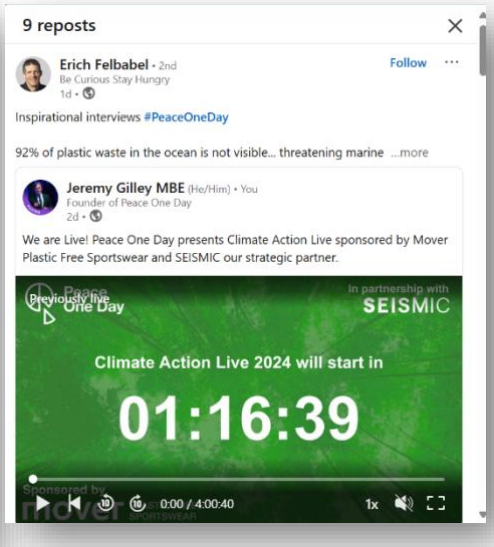

A Plastic Planet
25,334 followers
29m •
Follow
No peace, no climate action; no climate action, no peace.
Don't miss leading international activists and creatives coming together for Climate Action Live tomorrow, 1pm BST.
Hosted by Peace One Day, the event aims to accelerate climate action on a global scale and facilitate conversations between policymakers and civil society for a more sustainable and peaceful world.
Join Sian Sutherland and a lineup of incredible speakers including Paul Polman, Xiye Bastida, Monica Vinader and Laura Whitmore to discover how we can build a resilient future where climate action and peace are two sides of the same coin.
Register to join the conversation here: https://lnkd.in/eD_v5ZRA
Jeremy Gilley MBE Melissa Fleming Fabien Cousteau Pradeep Kurukulasuriya Julia Jackson Jojo Mehta Fiona Macintyre Danijel Višević Amy Bourbeau Lizzie Carr MBE Sophia Pasetti Elizabeth Wathuti , O.G.W Nicolas Rochat Arun Kelshiker CFA, CAIA Mitzi Jonelle Tan Corinne Momal-Vanian Gibson Kawago Sanda Ojiambo Valerie Keller Charmian (Char) Love Alexandra Pimor Seismic Mover Plastic Free Sportswear #ClimateActionLive #PeaceDay
Peace One Day
CLIMATE ACTION


Alexandra Pimor (She/Her) • 1st
Director of Nature Governance (ELC-NGA). Nature On The Board Pr...
20h • Edited •
"There is no Climate Justice without Peace. There is no Peace without Nature"
It was an honour to converse with Jeremy and join the roll call of voices supporting #climatechange #peace and #nature global action.
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
1d •
Coming up on Climate Action Live!
Alexandra Pimor, Charmian (Char) Love, Paul Lewis, Seismic, Sian Sutherland, Dr Pete Myers, Carroll Muffett, Zara Hawkins, Dana Cowin, Kyle Stice Mover Plastic Free Sportswear
#ClimateActionLive #LeadTheShift #21June #PeaceOneDay #PeaceDay #DoYourPeace #GlobalGoals #SDGs #TurnItAround #CyberNonViolence #ClimateAction #ClimateChange #NoClimateActionNoPeace #EnvironmentRightNow #JeremyGilley #WordsofPeace #NothingBeatsNature
Peace One Day
In partnership with SEISMIC
COMING UP!
Alexandra Pimor, Char Love
Paul Lewis, Sian Sutherland,
Dr Pete Myers, Carroll Muffett
Zara Hawkins, Dana Cowin


22:00
Like
Comment
Repost
Send
AY Young • 1st
Music For Impact
3h •
Excited to join Climate Action Week on June 21st, 2024, where action speaks louder than words!
We're tackling the plastic crisis head-on, proposing actionable solutions to make a real difference.
Join me as we turn talk into meaningful steps towards a cleaner, plastic-free future. Together, we can all play a part!
Peace One Day
#ClimateAction #PlasticCrisis #ayyoung
CLIMATE ACTION LIVE
21 JUNE 2024
1pm BST
No Climate Action
No Peace
Climate Action Live
21 June 1pm BST
Watch at peaceoneday.org and peaceoneday X, LinkedIn Facebook and YouTube
You and 7 others
Love
Comment
Repost
Send
Be there!
Exciting!
Can't wait!
Home
My Network
Post
Notifications
Jobs


Arun Kelshiker CFA, CAIA (He/Him) • 1st
Head Investments, Research, CIO, Responsible Investing, ESG, Sustai...
1d •
I'm thrilled to share that I will be joining the #ClimateActionLive event organized by the inspiring Jeremy Gilley MBE, founder of Peace One Day
This event is dedicated to driving meaningful discussions and actions towards combating climate change, and I'm honored to be a part of it.
Date: 21st June, 2024
Time: 1pm UK time
Registration link in comments
Join us for insightful talks, panel discussions, and innovative ideas on how we can collectively tackle one of the most pressing issues of our time.
A huge thank you to all the fellow speakers and event sponsors and supporters: Mover Plastic Free Sportswear for enabling this global conversation and to inspirational partner Seismic.
If you're passionate about sustainability, curious about climate solutions, or looking to get involved, join us and be a part of the change...
Freddy Lim Alessandro Santoni Calvin Chu Yee Ming Elsa Pau Agnes K Y Tai, PhD 戴洁莹 Vivien Teu Christine Chow, PhD Dr Victoria Hurth William J. Kelly, CAIA Valentina Ramirez, CFA Andrew Parry Hemesh Nandwani Marcio Brandão
#investing #markets #economy #innovation #esg #sdgs #future #cop27 #technology #biodiversity #sustainability #india #impactinvesting #environment #climaterisk #growth #assetmanagement #energy #renewables #investments #economics #sustainable #circulareconomy #privateequity #sustainabledevelopment #pension #riskmanagement #risk #governance #fundmanagement #finance #humanrights #ClimateActionLive #Sustainability #ClimateChange #EnvironmentalAwareness #LiveEvent


Charles Trevail • 1st
Executive Chairman Interbrand Group
2d •
As always this will be a stimulating day, brought to you by Peace One Day!
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:16:36
0:02 / 4:00:40
1x
4
1 comment • 2 reposts
Like
Comment


9 reposts
Erich Felbabel • 2nd
Be Curious Stay Hungry
1d •
Follow
Inspirational interviews #PeaceOneDay
92% of plastic waste in the ocean is not visible... threatening marine ...more
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
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In partnership with SEISMIC
Climate Action Live 2024 will start in
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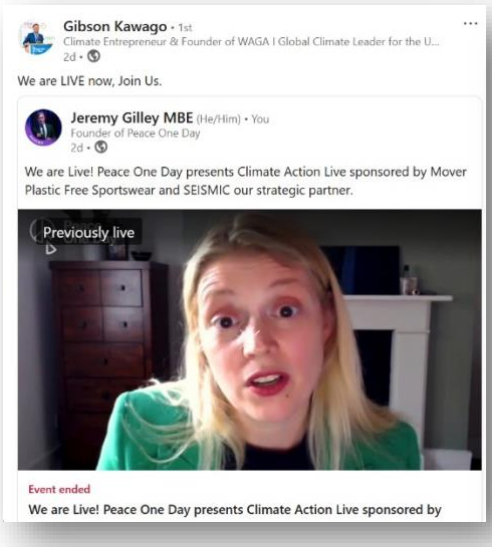
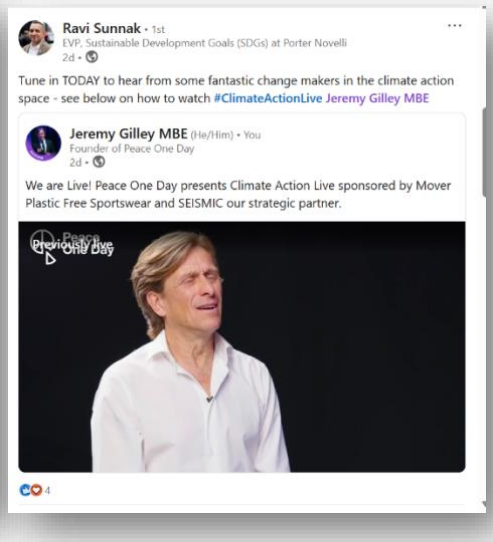
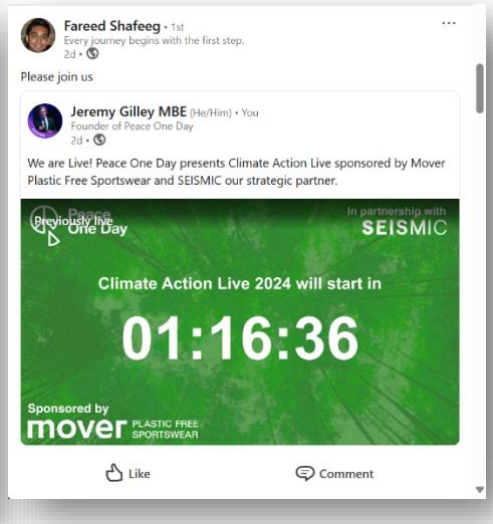
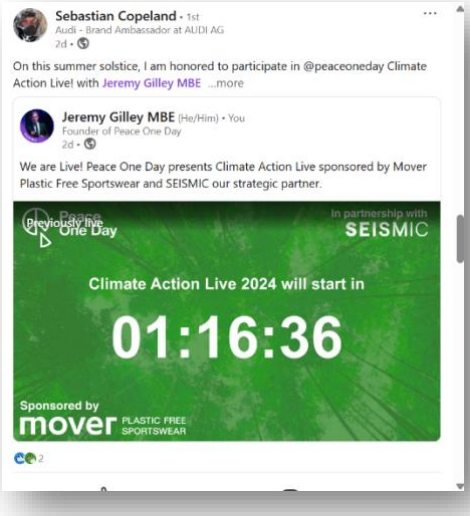
0:00 / 4:00:40
1x

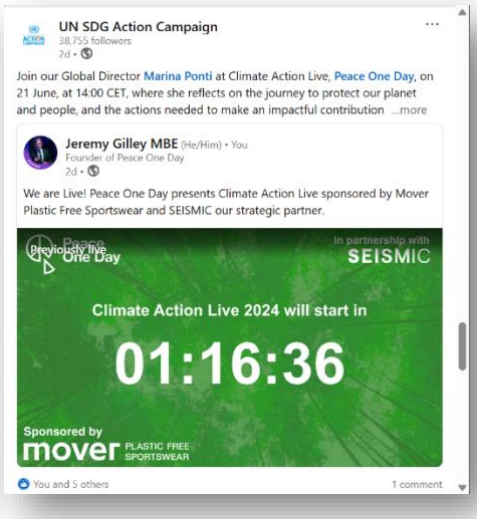

Gibson Kawago • 1st
Climate Entrepreneur & Founder of WAGA I Global Climate Leader for the U...
2d •
We are LIVE now, Join Us.
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
Event ended
We are Live! Peace One Day presents Climate Action Live sponsored by

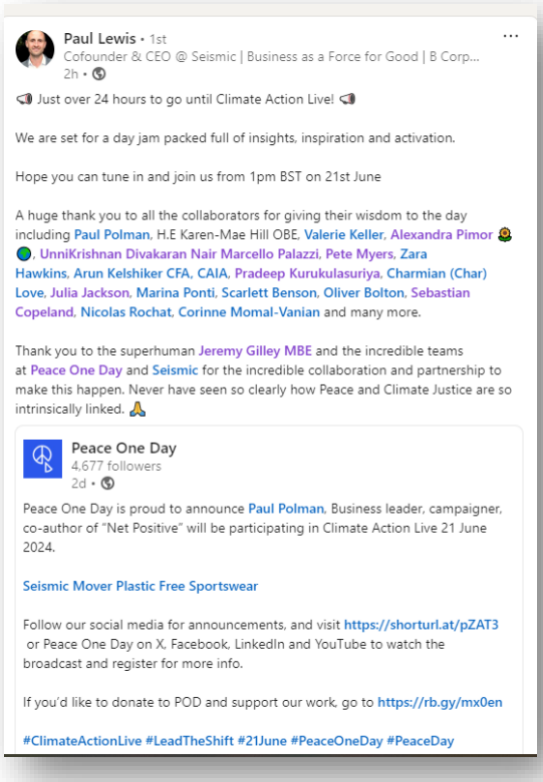

Ravi Sunnak • 1st
EVP, Sustainable Development Goals (SDGs) at Porter Novelli
2d •
Tune in TODAY to hear from some fantastic change makers in the climate action space - see below on how to watch #ClimateActionLive Jeremy Gilley MBE
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
4

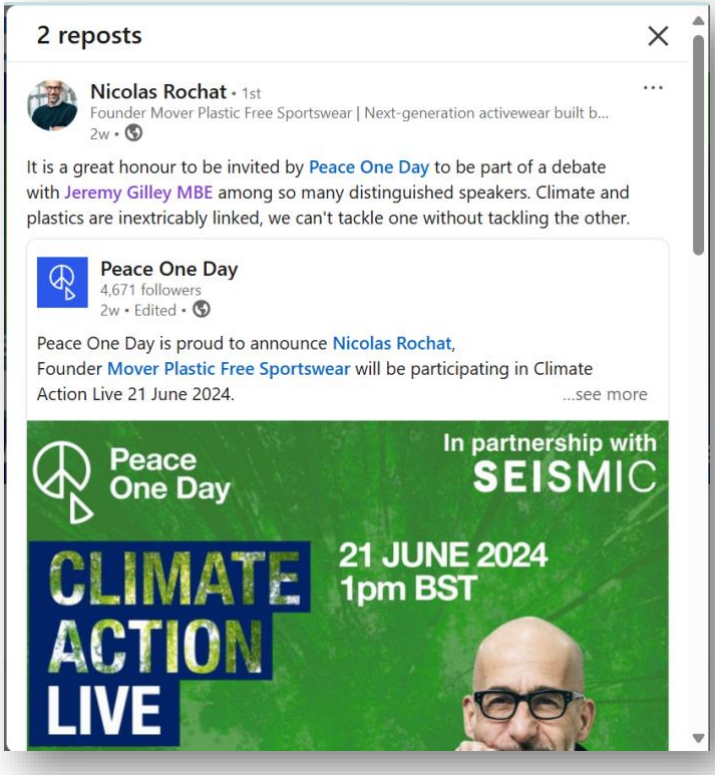

Fareed Shafeeg • 1st
Every journey begins with the first step.
2d •
Please join us
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:16:36
Sponsored by mover PLASTIC FREE SPORTSWEAR
Like
Comment


Sebastian Copeland • 1st
Audi - Brand Ambassador at AUDI AG
2d •
On this summer solstice, I am honored to participate in @peaceoneday Climate Action Live! with Jeremy Gilley MBE ...more
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:16:36
Sponsored by mover PLASTIC FREE SPORTSWEAR
2

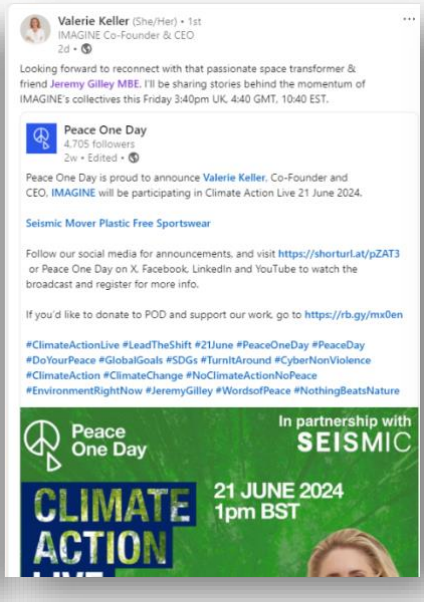

Sorin Patilinet • 1st
Marketing Effectiveness Senior Director Author, Keynote Speaker, Guest ...
2d •
I simply adore what Jeremy is doing,his passion, his drive and his ambition. Because we believe that there can be /Peace One Day/ ...more
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
1


UN SDG Action Campaign
38,755 followers
2d •
Join our Global Director Marina Ponti at Climate Action Live, Peace One Day, on 21 June, at 14:00 CET, where she reflects on the journey to protect our planet and people, and the actions needed to make an impactful contribution ...more
Jeremy Gilley MBE (He/Him) • You
Founder of Peace One Day
2d •
We are Live! Peace One Day presents Climate Action Live sponsored by Mover Plastic Free Sportswear and SEISMIC our strategic partner.
Previously live
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:16:36
Sponsored by mover PLASTIC FREE SPORTSWEAR
You and 5 others
1 comment


Paul Lewis • 1st
Cofounder & CEO @ Seismic | Business as a Force for Good | B Corp...
2h •
Just over 24 hours to go until Climate Action Live!
We are set for a day jam packed full of insights, inspiration and activation.
Hope you can tune in and join us from 1pm BST on 21st June
A huge thank you to all the collaborators for giving their wisdom to the day including Paul Polman, H.E Karen-Mae Hill OBE, Valerie Keller, Alexandra Pimor, UnniKrishnan Divakaran Nair Marcello Palazzi, Pete Myers, Zara Hawkins, Arun Kelshiker CFA, CAIA, Pradeep Kurukulasuriya, Charmian (Char) Love, Julia Jackson, Marina Ponti, Scarlett Benson, Oliver Bolton, Sebastian Copeland, Nicolas Rochat, Corinne Momal-Vanian and many more.
Thank you to the superhuman Jeremy Gilley MBE and the incredible teams at Peace One Day and Seismic for the incredible collaboration and partnership to make this happen. Never have seen so clearly how Peace and Climate Justice are so intrinsically linked.
Peace One Day
4,677 followers
2d •
Peace One Day is proud to announce Paul Polman, Business leader, campaigner, co-author of "Net Positive" will be participating in Climate Action Live 21 June 2024.
Seismic Mover Plastic Free Sportswear
Follow our social media for announcements, and visit https://shorturl.at/pZAT3 or Peace One Day on X, Facebook, LinkedIn and YouTube to watch the broadcast and register for more info.
If you'd like to donate to POD and support our work, go to https://rb.gy/mx0en
#ClimateActionLive #LeadTheShift #21June #PeaceOneDay #PeaceDay


2 reposts
Nicolas Rochat • 1st
Founder Mover Plastic Free Sportswear | Next-generation activewear built b...
2w •
It is a great honour to be invited by Peace One Day to be part of a debate with Jeremy Gilley MBE among so many distinguished speakers. Climate and plastics are inextricably linked, we can't tackle one without tackling the other.
Peace One Day
4,671 followers
2w • Edited •
Peace One Day is proud to announce Nicolas Rochat, Founder Mover Plastic Free Sportswear will be participating in Climate Action Live 21 June 2024.
...see more
Peace One Day
In partnership with SEISMIC
CLIMATE ACTION LIVE
21 JUNE 2024
1pm BST

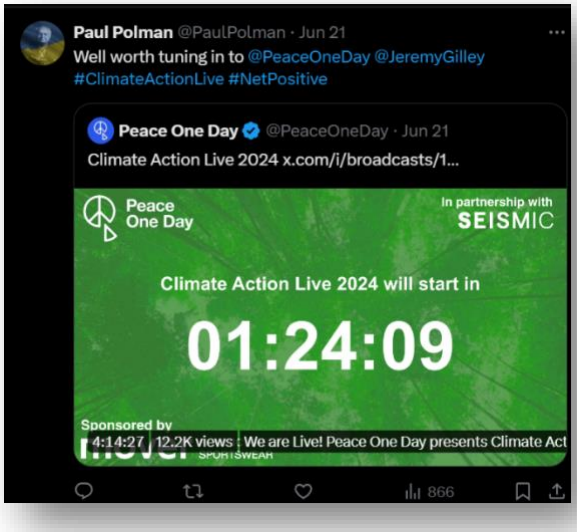

Oliver Bolton • 1st
CEO at Earthly | 4x Founder | WEF Top Innovator | Wilding Earth Hos...
Visit my website
1w •
I'm really looking forward to supporting Jeremy Gilley MBE's Peace One Day Climate Action Live event on 21st June with Seismic!
The idea behind Peace One Day is to encourage individuals, communities, nations, and organisations to engage in activities that promote peace, including education, music, art, and sport. These activities can help raise awareness about issues related to peace and conflict resolution and encourage actions that can contribute to a culture of peace.
International Peace Day, established by the United Nations in 1981, was largely influenced by the efforts of Peace One Day. The day is intended to provide a shared date for all humanity to commit to peace above all differences and to contribute towards building a culture of peace.
#ClimateActionLive #PeaceOneDay #PeaceDay
Peace One Day
In partnership with SEISMIC
CLIMATE ACTION LIVE
21 JUNE 2024
1pm BST
Oliver Bolton

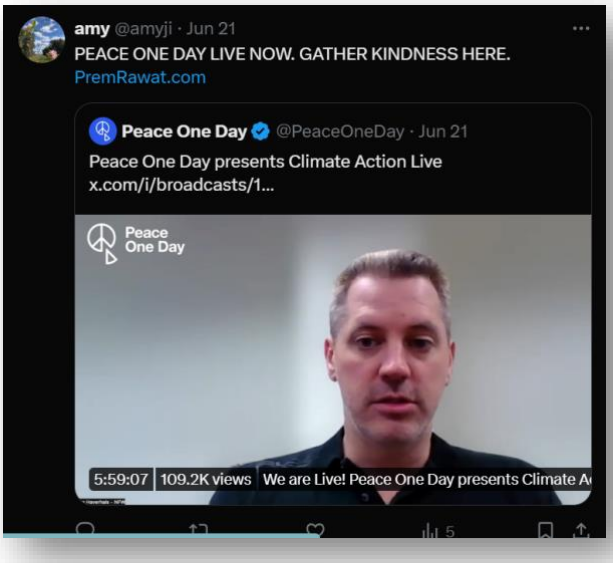

Valerie Keller (She/Her) • 1st
IMAGINE Co-Founder & CEO
2d •
Looking forward to reconnect with that passionate space transformer & friend Jeremy Gilley MBE. I'll be sharing stories behind the momentum of IMAGINE's collectives this Friday 3:40pm UK, 4:40 GMT, 10:40 EST.
Peace One Day
4,705 followers
2w • Edited •
Peace One Day is proud to announce Valerie Keller, Co-Founder and CEO, IMAGINE will be participating in Climate Action Live 21 June 2024.
Seismic Mover Plastic Free Sportswear
Follow our social media for announcements, and visit https://shorturl.at/pZAT3 or Peace One Day on X, Facebook, LinkedIn and YouTube to watch the broadcast and register for more info.
If you'd like to donate to POD and support our work, go to https://rb.gy/mx0en
#ClimateActionLive #LeadTheShift #21June #PeaceOneDay #PeaceDay
#DoYourPeace #GlobalGoals #SDGs #TurnItAround #CyberNonViolence
#ClimateAction #ClimateChange #NoClimateActionNoPeace
#EnvironmentRightNow #JeremyGilley #WordsofPeace #NothingBeatsNature
Peace One Day
In partnership with SEISMIC
CLIMATE ACTION
21 JUNE 2024
1pm BST

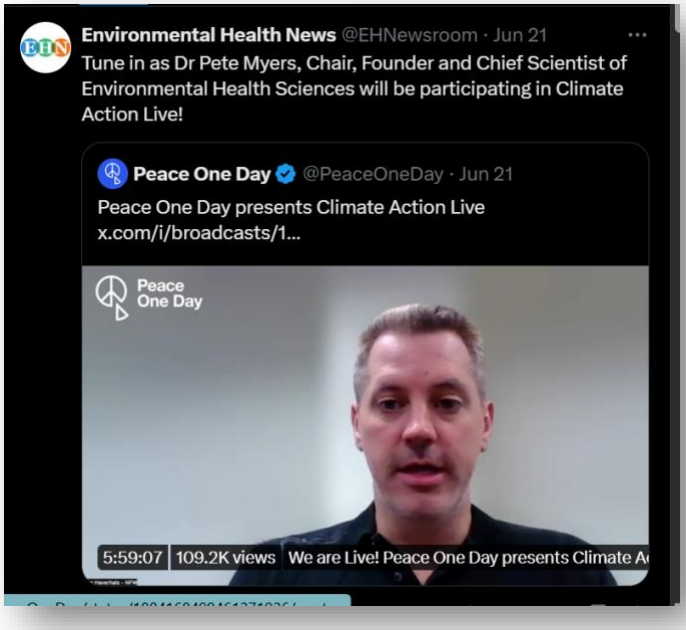

Center for International Environmental | @ciel_twee · Jun 21
EVENT ALERT
Today CIEL's President @cmuffet1 will attend @PeaceOneDay's Climate Action Live 2024 to talk all about how plastic & climate change are undeniably linked & the state of the ongoing negotiations for a global #PlasticsTreaty.
Tune in: youtube.com/live/OwkC8gyuB...
Peace One Day @PeaceOneDay · Jun 21
Climate Action Live 2024 x.com/i/broadcasts/1...
Peace One Day
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:24:18
aceOneDay/status/1804101229280137571/quotes


Melissa Fleming @MelissaFleming · Jun 21
If we dramatically cut carbon emissions, climate change can be slowed, even stopped.
Tune in to @PeaceOneDay as we discuss communicating the clean energy solutions within our grasp. #ClimateAction
Peace One Day @PeaceOneDay · Jun 21
Peace One Day presents Climate Action Live
x.com/i/broadcasts/1...
Peace One Day
109.2K views
We are Live! Peace One Day presents Climate A


Kofi Annan Foundation @KofiAnnanFdn · Jun 21
We are delighted to be part of @PeaceOneDay's Climate Action Live today!
Our Executive Director @CMomal will join a group of incredible leaders, experts, artists and more. Tune in #live from 1pm BST!
#peaceoneday #NoClimateActionNoPeace
More info
Peace One Day @PeaceOneDay · Jun 21
Climate Action Live 2024 x.com/i/broadcasts/1...
Peace One Day
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:24:18

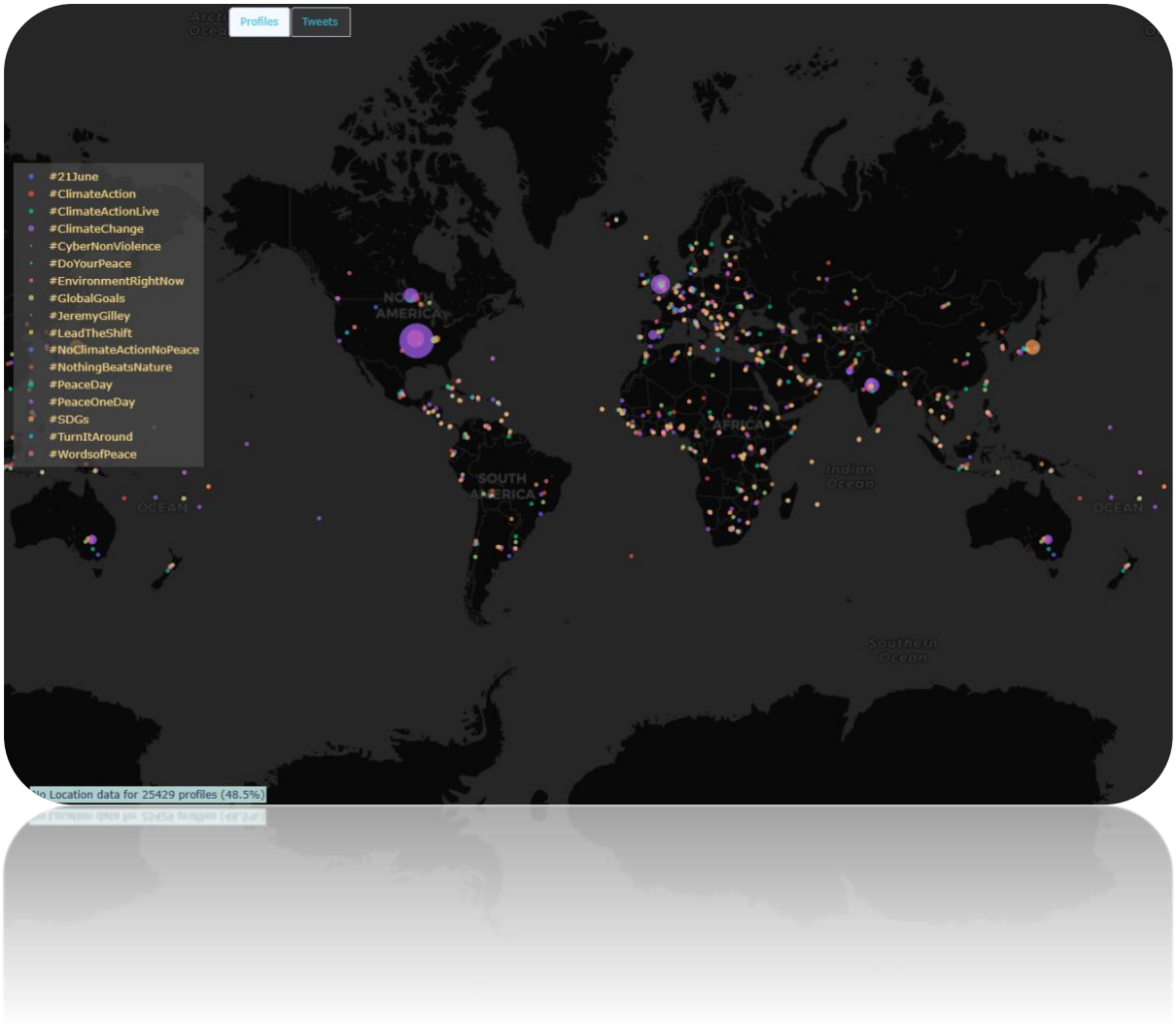

Paul Polman @PaulPolman · Jun 21
Well worth tuning in to @PeaceOneDay @JeremyGilley
#ClimateActionLive #NetPositive
Peace One Day @PeaceOneDay · Jun 21
Climate Action Live 2024 x.com/i/broadcasts/1...
Peace One Day
In partnership with SEISMIC
Climate Action Live 2024 will start in
01:24:09
Sponsored by
4:14:27
12.2K views
We are Live! Peace One Day presents Climate Act
866


amy @amyji · Jun 21
PEACE ONE DAY LIVE NOW. GATHER KINDNESS HERE.
PremRawat.com
Peace One Day @PeaceOneDay · Jun 21
Peace One Day presents Climate Action Live
x.com/i/broadcasts/1...
Peace One Day
5:59:07
109.2K views
We are Live! Peace One Day presents Climate A
5


Environmental Health News @EHNewsroom · Jun 21
Tune in as Dr Pete Myers, Chair, Founder and Chief Scientist of Environmental Health Sciences will be participating in Climate Action Live!
Peace One Day @PeaceOneDay · Jun 21
Peace One Day presents Climate Action Live
x.com/i/broadcasts/1...
Peace One Day
5:59:07
109.2K views
We are Live! Peace One Day presents Climate A

Heat Map

The following heat map represent the user-reported locations for the participants of all hashtags monitored between 14-28 Jun 2024. Note that location data did not exist for 48.5 per cent of users – this is a normal statistic as not all users provide location data on their profiles and/or tweets. Nonetheless, this heat map demonstrates the global reach of the message, with almost every country on the planet being represented. The majority of participating users were based in the US, UK, India, and Japan.



Trending Keywords

The following word chart demonstrates all the terms associated with the Climate Action Live event, taken from across social media.


peace
week
national
history
international
book
live
anti
social
happen
holidays
countries
celebrations
ramadan
facebook
emergence
favorite
#fightracism
holiday
heard
christmas
passover
wedding
mothers
eve
easter
support
donate
fathers
personal
inauguration
#sdgs
announcements
#globalgoals
accustomed
features
everyones
comic
memorial
disarmament
birthday
official
broadcast
#peaceday
religious
friendship
choose
professional
labor
follow
advice
organizing
#antiracismlive
#jeremygilley
#turnitaround
internationaldayofpeace
#doyourpeace
#cybernonviolence
#kofiannan
#afteri21march
bicycle
participating
holding
monday
common
childrens
children
america
linkedin
subway
apple
chicken
black
news
register
fawkes
enviado
cheerleading
fragrance
calendar
dream
food
booty
viktoripxi
create
peach
kick
blow
hobbit
moon
cupcake
lucky
drink
leave
dress
cookie
city
holy
batman
sandwich
biscuit
youtube
girl
nudes
daughter
june
girls
pet
motos
panties
caramel
image
racism
twin
notice
topless
child
building
butt
japan
canada
ginger
gift
mentor
skip
bosss
heart
ladies
thousands
#wordsofpeace
game
nude
french
peaceonedayorg
king
sunday
boom
beer
hug
wear
germany
night
life
watch
beard
october
estatisticas
aftemoon
#globalgoals
blonde
nurse
death
earth
community
workers
send
hickey
church
build
couples
color
portal
hot
discovery
culture
action
question
chocolate
freedom
read
barefoot
banana
jeremygilleypod
law
job
whiskey
hope
awareness
equality
human
garfield
infoif
stat
health
joe
content
holding
rights
nephew
martins
band
eat
cream
panty
eyes
feel
hand
blue
kiss
happy
john
workers
#fightracism
#peaceday
#cybernonviolence
#jeremygilley
#turnitaround
#antiracismlive
#kofiannan
#globalgoals
#wordsofpeace
#sdgs
#doyourpeace
#afteri21march
internationaldayofpeace
#peaceoneday
#jeremygilley
#turnitaround
#antiracismlive
#cybernonviolence

5. Search Engine Result Pages Analysis

The section provides an analysis of the first pages of Google's search engine results for the following keywords connected to the campaign:

- Climate Action Live Global Digital Experience
- Climate Action Live
- Climate Action
- Make peace with the planet
- No Climate Action, No Peace

Methodology for Analysis

In the analysis below are tables detailing the various page one results for the above keywords, the URL, headline and relevant positioning on the page are detailed, with each being assigned a coloured tone key: positive (green), neutral (amber), negative (red) and irrelevant (grey).

We tone-set the results by analysing each of the URLs ranking across Google's page one and two in the context of the Climate Action Live event campaign. We consider positive URLs to be those resources mentioning the Climate Action Live event and raising awareness of it. Neutral search results are ones which might make a mention of the event but that are not specific enough to be considered as positive assets. Irrelevant search results are the ones which may include the keywords, but whose context differs from that of the initiative/does not mention Climate Action Live. We have not identified any negative results in relation to the event.

Climate Action Live Global Digital Experience

14 Jun 2024

Headline	URL	Tone	Rank
Climate Action: About	https://about.climateaction.org/		1
Peace One Day Announces Climate Action Live Global ...	https://www.imdb.com/news/ni63316298/		2
Peace One Day Live	https://www.peaceoneday.org/Main/PeaceDayLive		3
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		4
Peace One Day | Impact	https://www.peaceoneday.org/Main/Impact		5
About - Climate Action	https://about.climateaction.org/about-us/		6
Climate Action Live: Worldwide Event to Manifest Change	https://www.looktothestars.org/news/20790-climate-action-live-worldwide-event-to-manifest-change		7
Open Event Archives	https://globalgoalsweek.org/registration/open_event/		8
Climate Capital Live: Home	https://climatecapital.live.ft.com/		9
Climate Action Live June 21st Unites Leading International ...	https://www.prnewswire.co.uk/news-releases/climate-action-live-june-21st-unites-leading-internationa		10

A week prior to the event, search engine results for the keyword “Climate Action Live Global Digital Experience” were mostly positive. Results spanned owned assets and press releases about the event, alongside a few neutral entries that do not mention Climate Action Live specifically.

21 Jun 2024

Headline	URL	Tone	Rank
Peace One Day Live	https://www.peaceoneday.org/Main/PeaceDayLive		1
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		2
Peace One Day Announces Climate Action Live Global ...	https://www.imdb.com/news/ni63316298/		3
Climate Action: About	https://about.climateaction.org/		4
Climate Action Live: Worldwide Event to Manifest Change	https://www.looktothestars.org/news/20790-climate-action-live-worldwide-event-to-manifest-change		5
About - Climate Action	https://about.climateaction.org/about-us/		6
Climate Action Live June 21st Unites Leading International ...	https://www.sharecast.com/press_note/market_reports/climate-action-live-june-21st-unites-leading-int		7
Performance by @izzybizu at the Anti-Racism Live Global Digital ...	https://www.instagram.com/reel/CNaFTX6ob7J/		8
Peace One Day	https://peaceoneday.org/Main/NewsDetail?NewsId=62b18e2b9e6b871790ffa07e		9
Jude Law And Peace One Day Announce Live Global Digital ...	https://www.looktothestars.org/news/19874-jude-law-and-peace-one-day-announce-live-global-digital-ex		10

On the day of the event, search engine results were dominated by positive URLs. Eight out of ten URLs on Google page one were positive, and the remaining two were neutral.

28 Jun 2024

Headline	URL	Tone	Rank
Peace One Day Announces Climate Action Live Global ...	https://www.imdb.com/news/ni63316298/		1
Climate Action: About	https://about.climateaction.org/		2
Peace One Day Live	https://www.peaceoneday.org/Main/PeaceDayLive		3
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		4
About - Climate Action	https://about.climateaction.org/about-us/		5
We are Live! Peace One Day presents Climate Action ...	https://www.linkedin.com/posts/seismic-sustainability_we-are-live-peace-one-day-presents-climate-act		6
Highlights from The Peace One Day Live Global Digital ...	https://www.youtube.com/watch?v=DCO1IySCYdI		7
Peace One Day | Impact	https://www.peaceoneday.org/Main/Impact		8
Performance by @izzybizu at the Anti-Racism Live Global Digital ...	https://www.instagram.com/reel/CNaFTX6ob7J/		9
Open Event Archives	https://globalgoalsweek.org/registration/open_event/		10

A week after the event, the search engine results for this keyword continued to be very positive. Page one was dominated by favourable results, with only two entries being neutral.

Climate Action Live

14 Jun 2024

Headline	URL	Tone	Rank
Climate Action Live 2023	https://www.youtube.com/playlist?list=PL8sOof-07ZGf58m8WivHzHRWxjhRYINfU		1
Climate Action: Home	https://www.climateaction.org/		2
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		3
Climate Capital Live: Home	https://climatecapital.live.ft.com/		4
Climate Action: About	https://about.climateaction.org/		5
Climate Action Network – Home	https://climatenetwork.org/		6
London Climate Action Week: Home	https://www.londonclimateactionweek.org/		7
Peace One Day Live	https://www.peaceoneday.org/Main/PeaceDayLive		8
The Climate Coalition	https://www.theclimatecoalition.org/		9

On 14 June, results for “Climate Action Live” on page one were populated by articles relevant to the climate change movement, but only four of which mention the “Climate action Live” event.

21 Jun 2024

Headline	URL	Tone	Rank
Climate Action Live 2023	https://www.youtube.com/playlist?list=PL8sOof-07ZGf58m8WivHzHRWxjhRYINfU		1
Climate Action: Home	https://www.climateaction.org/		2
Watch all of our Innovation Zone COP28 content live!	https://www.climateaction.org/news/CO28-live		3
Climate Capital Live	https://climatecapital.live.ft.com/		4
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		5
Climate Action Tracker: Home	https://climateactiontracker.org/		6
London Climate Action Week: Home	https://www.londonclimateactionweek.org/		7
Climate Action Network – Home	https://climatenetwork.org/		8
Peace One Day Live	https://www.peaceoneday.org/Main/PeaceDayLive		9

On 21 June, the first page of Google presented similar results to the week prior.

28 Jun 2024

Headline	URL	Tone	Rank
Climate Action: Home	https://www.climateaction.org/		1
Climate Action Live 2023	https://www.youtube.com/playlist?list=PL8sOof-07ZGf58m8WivHzHRWxjhRYINfU		2
We are Live! Peace One Day presents Climate Action Live	https://www.youtube.com/watch?v=OwkC8gyuBpA		3
Climate Capital Live 2025 - A Financial Times Live Event	https://climatecapital.live.ft.com/		4
Watch all of our Innovation Zone COP28 content live!	https://www.climateaction.org/news/CO28-live		5
Climate Action Live 21 June 2024. Follow our social media for ...	https://m.facebook.com/peaceoneday/videos/climate-action-live-21-june-2024-follow-our-social-media-f		6
London Climate Action Week: Home	https://www.londonclimateactionweek.org/		7
Climate Action Live 2022	https://covcan.uk/climate-action-live-2022/		8
Climate Action Network – Home	https://climatenetwork.org/		9

A week after the event, a new positive joined page one, meaning that five out of nine results were positive.

Climate Action

14 Jun 2024

Headline	URL	Tone	Rank
Climate Action: Home	https://www.climateaction.org/		1
Climate Action - United Nations Sustainable Development	https://www.un.org/sustainabledevelopment/climate-action/		2
Take urgent action to combat climate change and its impacts	https://www.un.org/sustainabledevelopment/climate-change/		3
Climate Action Network – Home	https://climatenetwork.org/		4
Climate Action 100+	https://www.climateaction100.org/		5
Goal 13: Climate action - The Global ...	https://globalgoals.org/goals/13-climate-action/		6
Climate Action Tracker: Home	https://climateactiontracker.org/		7
Climate Action - European Commission	https://climate.ec.europa.eu/index_en		8
Climate action	https://www.unep.org/topics/climate-action		9

A week before the event, the first page of search results for “Climate Action” was dominated by neutral results, with only one positive ranking at position one.

21 Jun 2024

Headline	URL	Tone	Rank
Climate Action: Home	https://www.climateaction.org/		1
Take urgent action to combat climate change and its impacts	https://www.un.org/sustainabledevelopment/climate-change/		2
Climate Action Network – Home	https://climatenetwork.org/		3
Climate Action 100+	https://www.climateaction100.org/		4
Goal 13 | Department of Economic and Social Affairs	https://sdgs.un.org/goals/goal13		5
Climate Action Tracker: Home	https://climateactiontracker.org/		6
Goal 13: Climate action	https://globalgoals.org/goals/13-climate-action/		7
Climate Action - European Commission	https://climate.ec.europa.eu/index_en		8
Climate action	https://www.unep.org/topics/climate-action		9

On the day of the event, the first page of results for “Climate Action” continued to be populated with content about climate change action, with no controlled pages mentioning the event apart from the first entry.

28 Jun 2024

Headline	URL	Tone	Rank
Climate Action: Home	https://www.climateaction.org/		1
Climate Action - United Nations Sustainable Development	https://www.un.org/sustainabledevelopment/climate-action/		2
Take urgent action to combat climate change and its impacts	https://www.un.org/sustainabledevelopment/climate-change/		3
Climate Action Tracker: Home	https://climateactiontracker.org/		4
Climate Action 100+	https://www.climateaction100.org/		5
Climate Action Network – Home	https://climatenetwork.org/		6
Goal 13: Climate action	https://globalgoals.org/goals/13-climate-action/		7
Climate Action - European Commission	https://climate.ec.europa.eu/index_en		8
Climate action	https://www.unep.org/topics/climate-action		9

A week following the event, results for “Climate Action” were very similar to those from the weeks before.

Make peace with the planet

14 Jun 2024

Headline	URL	Tone	Rank
Making Peace with the Planet - Wikipedia	https://en.wikipedia.org/wiki/Making_Peace_with_the_Planet		1
Making Peace with the Planet	https://thenewpress.com/books/making-peace-with-planet		2
MAKING PEACE WITH PLANET	https://www.amazon.co.uk/Making-Peace-Planet-Barry-Commoner/dp/0394565983		3
Making Peace with the Earth	https://www.plutobooks.com/9780745333762/making-peace-with-the-earth		4
Making Peace with the Earth - Shiva, Vandana	https://www.amazon.co.uk/Making-Peace-Earth-Vandana-Shiva/dp/0745333761		5
Barry Commoner: Making Peace with the Planet	https://www.jstor.org/stable/24113135		6
The Ecological Revolution: Making Peace with the Planet	https://monthlyreview.org/product/ecological_revolution/		7
Making Peace With the Planet	https://www.resurgence.org/magazine/article4681-making-peace-with-the-planet.html		8
MAKING PEACE WITH PLANET - Commoner, Barry	https://www.abebooks.co.uk/9780394565989/MAKING-PEACE-PLANET-Commoner-Barry-0394565983/plp		9
The Ecological Revolution: Making Peace with the Planet	https://bookmarksbookshop.co.uk/view/14077/The+Ecological+Revolution+Making+Peace+with+the+Planet		10

A week before the event, results for “Make peace with the planet” were dominated by pages relating to the 1990 book by ecologist Barry Commoner. Whilst they are all certainly ecologically and environmentally focused, none pertain to the Climate Action Live event.

21 Jun 2024

Headline	URL	Tone	Rank
Making Peace with the Planet - Wikipedia	https://en.wikipedia.org/wiki/Making_Peace_with_the_Planet		1
Making Peace with the Planet	https://thenewpress.com/books/making-peace-with-planet		2
MAKING PEACE WITH PLANET	https://www.amazon.co.uk/Making-Peace-Planet-Barry-Commoner/dp/0394565983		3
Making Peace with the Earth	https://www.plutobooks.com/9780745333762/making-peace-with-the-earth		4
Commoner: Making Peace With The Planet (pr Only)	https://www.amazon.co.uk/Making-Peace-Planet-Barry-Commoner/dp/1565840127		5
Barry Commoner: Making Peace with the Planet	https://www.jstor.org/stable/24113135		6
The Ecological Revolution: Making Peace with the Planet	https://monthlyreview.org/product/ecological_revolution/		7
Making Peace with the Earth: What Future for the Human ...	https://www.berghahnbooks.com/title/BindeMaking		8
MAKING PEACE WITH PLANET - Commoner, Barry	https://www.abebooks.co.uk/9780394565989/MAKING-PEACE-PLANET-Commoner-Barry-0394565983/plp		9
The Ecological Revolution: Making Peace with the Planet	https://bookmarksbookshop.co.uk/view/14077/The+Ecological+Revolution+Making+Peace+with+the+Planet		10

On the day of the event, the results remain unchanged, still dominated by articles about the Barry Commoner book with no mention of Peace One Day’s Climate Action Live event.

28 Jun 2024

Headline	URL	Tone	Rank
Making Peace with the Planet - Wikipedia	https://en.wikipedia.org/wiki/Making_Peace_with_the_Planet		1
Making Peace with the Planet	https://thenewpress.com/books/making-peace-with-planet		2
MAKING PEACE WITH PLANET	https://www.amazon.co.uk/Making-Peace-Planet-Barry-Commoner/dp/0394565983		3
Commoner: Making Peace With The Planet (pr Only)	https://www.amazon.co.uk/Making-Peace-Planet-Barry-Commoner/dp/1565840127		4
Making Peace with the Earth	https://www.plutobooks.com/9780745333762/making-peace-with-the-earth		5
Barry Commoner: Making Peace with the Planet	https://www.jstor.org/stable/24113135		6
Making Peace with the Earth: What Future for the Human ...	https://www.berghahnbooks.com/title/BindeMaking		7
The Ecological Revolution: Making Peace with the Planet	https://monthlyreview.org/product/ecological_revolution/		8
Making Peace with the Earth by Dr. Vandana Shiva	https://www.waterstones.com/book/making-peace-with-the-earth/vandana-shiva/9780745333762		9
Making Peace with the Planet-Barry Commoner	https://www.ebay.co.uk/itm/394513691268		10

A week after the event, search results for “Make peace with the planet” still presented content related to the Barry Commoner book, with no mentions of the event on the first two pages of Google.

No Climate Action, No Peace

14 Jun 2024

Headline	URL	Tone	Rank
'No climate justice without peace': Gaza becomes ...	https://www.theguardian.com/environment/2023/dec/05/no-climate-justice-without-peace-gaza-becomes-fl		1
No Peace, No Climate or Environmental Justice	https://frontandcentered.org/no-peace-no-climate-or-environmental-justice/		2
No war, no peace, and a changing climate: four things you ...	https://www.undp.org/latin-america/blog/no-war-no-peace-and-changing-climate-four-things-you-need-kn		3
No Climate Justice, No Peace	https://rethinkingsecurity.org.uk/2020/08/11/climate-justice-peace/		4
No climate justice without peace, No peace without liberation	https://www.toronto350.org/no_climate_justice_without_peace_no_peace_without_liberation		5
Peace One Day	https://twitter.com/PeaceOneDay/status/1667502195728629760		6
No climate action, no peace, says Obama in Nobel speech	https://grist.org/article/2009-12-10-no-climate-action-no-peace/		7
No Peace, No Sustainable Development: A Vicious Cycle ...	https://www.un.org/en/chronicle/article/no-peace-no-sustainable-development-vicious-cycle-we-can-bre		8
No climate justice without peace, no ...	https://www.kairoscanada.org/no-climate-justice-without-peace-no-peace-without-climate-justice		9
"No Climate Justice, No Peace"	https://xrpeace.org/wp/wp-content/uploads/2020/02/Molly-Scott-Cato-MAW-edited.pdf		10

One week before the event, search results consisted primarily of neutral and irrelevant URLs, with only one positive entry on page one. The positive is a tweet from Peace One Day’s account mentioning the event’s message “No climate action, no peace”.

21 Jun 2024

Headline	URL	Tone	Rank
'No climate justice without peace': Gaza becomes ...	https://www.theguardian.com/environment/2023/dec/05/no-climate-justice-without-peace-gaza-becomes-fl		1
A Plastic Planet | No Climate Action, No Peace! Tomorrow	https://www.instagram.com/aplasticplanet/p/C8bl3NeN34f/		2
Peace Day	https://twitter.com/PeaceDay/status/1801615734063190470		3
No Peace, No Climate or Environmental Justice	https://frontandcentered.org/no-peace-no-climate-or-environmental-justice/		4
No Peace. Climate Action Live 21 June at 1pm BST. Watch ...	https://www.instagram.com/internationaldayofpeace/p/C8Ms4_zIUDt/		5
No Climate Justice, No Peace	https://rethinkingsecurity.org.uk/2020/08/11/climate-justice-peace/		6
No war, no peace, and a changing climate: four things you ...	https://www.undp.org/latin-america/blog/no-war-no-peace-and-changing-climate-four-things-you-need-kn		7
No climate justice without peace, No peace without liberation	https://www.toronto350.org/no_climate_justice_without_peace_no_peace_without_liberation		8
about an hour ago	https://m.facebook.com/photo/?fbid=861587686002879&set=a.477358251092493		9
No Peace, No Sustainable Development: A Vicious Cycle ...	https://www.un.org/en/chronicle/article/no-peace-no-sustainable-development-vicious-cycle-we-can-bre		10

On 21 June, three positive entries joined page one, bringing the total to four positives out of ten entries. The new positives consisted of social media posts about the event.

28 Jun 2024

Headline	URL	Tone	Rank
'No climate justice without peace': Gaza becomes ...	https://www.theguardian.com/environment/2023/dec/05/no-climate-justice-without-peace-gaza-becomes-fl		1
No Climate Action No Peace	https://mover.eu/de/blogs/articles/sans-action-climatique-pas-de-paix		2
No Peace, No Climate or Environmental Justice	https://frontandcentered.org/no-peace-no-climate-or-environmental-justice/		3
Peace Day	https://twitter.com/PeaceDay/status/1801615734063190470		4
No climate justice without peace, No peace without liberation	https://www.toronto350.org/no_climate_justice_without_peace_no_peace_without_liberation		5
No Peace. Climate Action Live 21 June at 1pm BST.	https://www.facebook.com/photo.php?fbid=861587686002879&id=100064549667338&set=a.477358251092493		6
Jeremy Gilley MBE | No Climate Action	https://www.instagram.com/jeremygilleypod/p/C8MsqGltRh9/		7
No Climate Justice, No Peace	https://rethinkingsecurity.org.uk/2020/08/11/climate-justice-peace/		8
No war, no peace, and a changing climate: four things you ...	https://www.undp.org/latin-america/blog/no-war-no-peace-and-changing-climate-four-things-you-need-kn		9
No Peace, No Sustainable Development: A Vicious Cycle ...	https://www.un.org/en/chronicle/article/no-peace-no-sustainable-development-vicious-cycle-we-can-bre		10

A week after the event, search results were similar to the week prior with some minor movement amongst URLs on page one.